



**BWRL:IN** 



# **Bharat Wire Ropes Limited**

## COMPANY BACKGROUND.....

- Bharat Wire Ropes Limited is a leading manufacturer and exporter of specialty steel wire, steel wire ropes, slings, and strands.
- Led by expert management with more than 3 decades of industry experience.
- The company serves industries like General Engineering, Elevators, Cranes, Material Handling, Oil Exploration, Ports & Shipping, Onshore/ Offshore, Fishing and Mining
- Focus on value maximization through exports and value-added products
- Operates two manufacturing facilities, one at Atgaon (6,000 MTPA) and other at Chalisgaon (66,000 MTPA), which has state-of-the-art machinery imported from Germany and Korea
- BWR products are being exported to over 55+ Countries including Australia, Middle East, Nepal, New Zealand, UK, US, Singapore and many more.
- 73% of revenue comes from international business and the balance 27% of revenue from domestic business
- Customers include government, semi-government, private organizations, and multinational companies. Exports is driven by a strong dealer network

#### BUSINESS SEGMENT.....

- International Business (73%)
  - Operates through a dealer network model consisting of 150-170 dealers globally
  - Presence in multiple continents, including Europe, the USA, the Middle East, Australia, and various South Asian countries
  - Aims to expand and penetrate further in Americas through dealer network expansion
- Domestic Business (27%)
  - Domestic business is driven by government tenders and supplies to private entities in manufacturing and infrastructure segment
  - They are one of the key suppliers to Elevator OEMs

# KEY STRENGTHS......

- Diverse product range offering more than 65,000 product options
- Quality and build of the wire ropes are on par with the global market standards with lower pricing compared to other market leaders
- Fully integrated manufacturing process under one roof, following a factory within a factory concept, to minimize material handling
- Enjoys highest operating margins among its industry peers

#### FINANCIAL PERFORMANCE.....

(INR Mn)	Op. Income	EBITDA	EBITDA %	PAT	PAT %	EPS
FY22	4,107	621	15.12%	137	3.34%	2.17
FY23	5,891	1,388	23.56%	622	10.56%	9.68
FY24	6,218	1,641	26.39%	963	15.49%	14.17
FY25	6,193	1,323	21.36%	724	11.69%	10.60
Q1-FY26	1417	301	21.24%	156	11.01%	2.28

Rey Data	
BSE Code	539799
NSE Code	BHARATWIRE
Reuters	Bhwr.ns

Market Data (INR)	As on 30 <sup>th</sup>
June, 2025	

**Bloomberg** 

Face Value	10.0
СМР	223.4
52 Week H/L	301.1/122.4
MCAP (Mn)	15,318.4
Shares O/S (Mn)	68.6
1 Yr Avg. Vol. ('000)	263.8

#### Performance As on 30<sup>th</sup> June, 2025

	3M	6M	12M
Bharat Wire Ropes	16.09%	(0.73)%	(14.33)%
SENSEX	8.75%	6.82%	5.77%
BSE Small- cap	17.29%	(1.21)%	4.36%

As on 30 <sup>th</sup> June, 2025	
Promoters	41.27%
Public	53.41%

**Shareholding Pattern** 

Banks	2.61%
FPI	2.71%





#### PRODUCT MIX.....

#### 1. Wire Ropes:

- A wire rope is a mechanical device made up of parts that work together to move, support a load and/or an object.
- Steel Wire Ropes have applications in almost all the major industries spanning from Oil & Gas to Fishing & many more.
- At our World Class Facility based in Chalisgaon, India, we can manufacture a single reel of up to 60 Metric Tons. Range: 6mm to 100mm.

### 2. Slings:

- Bharat Wire Ropes Ltd. manufactures an assorted array of Wire Rope Slings for your hoisting, harness and fastening needs.
- The company is one of the leading name in manufacturing of wire rope slings in India and around the world. BWR specializes in manufacturing bespoke Wire Rope Slings in Hand Spliced, Mechanically Spliced and Socketed Wire Rope Sling categories.

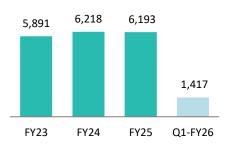
#### 3. Steel Wires:

- High Carbon Steel wires are normally made of non-alloy carbon steel with a carbon content of 0.4 to 0.95%.
- The very high strength of the wire enables it to support large tensile forces used in varied industries and applications.
- Our facility enables us to draw wires from 0.3 mm to 5.5 mm with tensile strength of more than 2,360 N/mm<sup>2</sup>.

#### 4. Strands:

- Strands can be galvanized steel wire strands, finding varied applications in the electrical industry in the form of stay wires; they also come in highly durable, pre-stretched varieties that are used for building small and large structures.
- Earth Wires are a type of strand that are made up of 3 to 7 wires and help prevent the occurrence of electrical faults due to lightning.

#### **REVENUE FROM OPERATIONS (INR MN)**



#### **EBITDA (INR MN) & EBITDA MARGIN (%)**



#### GROWTH DRIVERS

- Focus on increasing the contribution of value-added products in overall product mix, will drive higher realizations and blended margins in the coming years
- Expansion of dealer network in American region to aid revenue growth with high margins.
- Rising replacement demand will add to earnings growth in the near to medium term
- Government initiative to potentially investment INR 1.25 lakh crore in 200 ropeway projects across India over the next five years offers significant growth opportunity

### PEER COMPARISON (TRAILING 12 MONTHS) INR Mn.....

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Company (INR Mn)	Revenue	EBITDA	EBITDA%	Net Profit	PAT%	М Сар
BHARAT WIRE ROPES	6,275	1,646	26.23%	242	3.86%	15,318
USHA MARTIN	35,350	5,878	16.63%	4,033	11.41%	1,11,673
BEDMUTHA INDUSTRIES	11,173	334	2.99%	115	1.03%	4,909
D P WIRES	5,628	190	3.38%	186	3.30%	3,688
RAJRATAN GLOBAL	9,617	1,286	13.37%	571	5.94%	20,902
BANSAL WIRE	36,293	2,797	7.71%	1,471	4.05%	61,135
SHREE STEEL WIRE ROPES	99	(1)	(1.01)%	(5)	(5.05)%	102





INCOME STATEMENT				
INCOME STATEMENT (INR Mn)	FY23	FY24	FY25	Q1-FY26
Total Operating Income	5,891	6,218	6,193	1,417
Operating Expenses	4,503	4,577	4,870	1,116
EBITDA	1,388	1,641	1,323	301
EBITDA Margins (%)	23.56%	26.39%	21.36%	21.24%
Finance Cost	222	148	133	58
Depreciation	207	212	220	38
Other Income	7	8	8	2
Profit Before Tax	966	1,289	978	207
Tax	344	326	254	51
Profit After Tax	622	963	724	156
PAT Margins (%)	10.56%	15.49%	11.69%	11.01%
Other Comprehensive Income	19	(3)	(1)	-
Total Comprehensive Income	641	960	723	156
Diluted EPS (INR)	9.68	14.17	10.60	2.28

BALANCE SHEET					• • • • • • • • • • • • • • • • • • • •		
PARTICULARS (INR MN)	FY23	FY24	FY25	PARTICULARS (INR MN)	FY23	FY24	FY25
EQUITIES & LIABILITIES				Non-Current Assets			
(A)Equity share capital	679	680	684	(A) Property, plant and	4,809	4,750	4,827
(B) Other equity	4,923	5,928	6,682	equipment	4,603	4,730	4,027
Total Equity	5,602	6,608	7,366	(B) Capital work-in-progress	31	123	469
				(C) Other intangible assets	3	3	8
(A) Financial liabilities  (i) Borrowings	1,427	1,048	774	(D) Intangible assets under development	4	5	C
(B) Provisions	28	38	43	(i) Other Financial Assets	44	44	41
(C) Other Non-Current				(E) Deferred Tax Asset (Net)	142	(182)	(435)
Liabilities	37	37	32	(F) Other Non-Current Asset	36	101	66
Total Non-Current Liabilities	1,492	1,123	849	Total Non-Current Assets	5,069	4,844	4,976
Current liabilities				Current Assets			
(A)Financial liabilities				Inventories	1,101	986	1,232
(i) Borrowings	390	275	537	Financial assets			
(ii) Trade payables	178	59	166	(i) Trade receivables	477	792	867
(B) Other current liabilities	144	99	154	(ii) Cash & Bank Balances	87	84	94
(C) Provisions	5	7	10				
(D) Other Financial Liabilities	1	1	41	(iii) Other Financial Assets	9	11	13
Total Current Liabilities	718	441	908	Other current assets	1,069	1,455	1,941
TOTAL FOLLITIES 8				Total Current Assets	2,743	3,328	4,147
TOTAL EQUITIES & LIABILITIES	7,812	8,172	9,123	TOTAL ASSETS	7,812	8,172	9,123





#### INVESTOR RELATIONS TEAM AT VALOREM ADVISORS .....

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