

High Conviction Stock Idea



High Conviction Stock Idea



Scrip	СМР	Target	Potential Upside (%)	Recommendation
Heritage Foods	1062	1168	10%	BUY
India Bulls Housing Finance	828	912	10%	BUY



Heritage Foods



Buy	
СМР	1,062
Target	1,168

Stock Data

52 week low/high (Rs) : 446/1100

Face value/share (Rs.) : 10.0

Outstanding share (Cr.) : 2.3

Market cap (Rs Cr) : 2469

Av. Daily volume (in 000's): 16

- **Robust Milk Procurement Supply Chain**: Raw Milk procurement is the most critical element for success in dairy business. At 90% direct milk procurement from around 3 lakh farmers across 8 states, HFL scores high on this metric compared to most of its listed peers. (procurement of ~1.1 mnlpd and a processing capacity of ~1.5 mnlpd)
- Focus to be a pure play dairy company is a positive: The company has divested its retail division (sold to Future Retail) and made strategic acquisitions in dairy segment (bought dairy business of Reliance Retail) targeting synergy and expanding its geographical reach. Retaining Focus on high growth-high margin dairy products augurs well for the company.
- Value Added products will aid growth and margin expansion: The value added product contribution to
 dairy segment is increasing from 13% in FY13 to 22% in FY16. These products are growing at a much
 faster rate than the traditional dairy products and have nearly double the EBITDA margins v/s the
 consolidated margins.
- **Premium valuations due to Superior return ratios**: Given the strong brand connect, high return ratios & FCF generation, we assign a 22.6x FY19E P/E multiple to arrive at a TP of Rs.1230.

Valuation Table

Particulars	Mar '17E	Mar '18E	Mar '19E
EPS (Rs.)	30.4	42.1	54.4
EPS Gr (%)	-	38.5%	29.2%
P/E (x)	35.0	25.3	19.6
Pr/BV (x)	8.2	3.6	3.0
RoE (%)	26.3%	19.8%	17.0%

Note: CMP as on 7th Feb, 2017 and average daily volume is on bi-weekly basis.



Indiabulls Housing Finance



Buy	
СМР	828
Target	912

Stock Data

52 week low/high (Rs) : 551 / 895

Face value/share (Rs.) : 2.0

Outstanding share (Cr.) : 42.37

Market cap (Rs Cr) : 33777

Av. Daily volume (in 000's): 452

- Poised for faster growth v/s the industry: IHFL is the 3rd largest HFC in India in terms of overall loan book. We expect it to deliver higher growth and profitability than industry, registering a growth of 24% CAGR in loan book and 20% CAGR in profitability over next two years. This given our expectations of improvement in the core real estate markets, relatively small size of the IHFL's book v/s its larger peers and significant opportunity available across mortgages/LAP, developer lending space.
- Scope to bring down cost of funds: We believe that there still exists a scope for IHFL over the course of next 2-3 years for an improvement in liability profile both in terms of costs as it catches up to AAA peers and also diversification away from a bank-led borrowing program.
- Key concerns about LAP portfolio mitigated with external validation: To mitigate risks and validate its LAP portfolio's health, IHFL has rolled out a first-of-its-kind initiative in India by signing an agreement with Crisil Ratings to grade its incremental LAP loans from FY16. Increasingly, 90%+ incremental loans originated are in top three grades.

Valuation Table

Particulars	Mar '17E	Mar '18E	Mar '19E
EPS (Rs.)	69.0	85.8	108.5
EPS Gr (%)	-	24.3%	26.5%
P/E (x)	11.6	9.3	7.3
Pr/BV (%)	2.8	2.5	2.2
RoE (%)	26.0%	28.8%	31.0%

Note: CMP as on 7th Feb, 2017 and average daily volume is on bi-weekly basis.



Performance



No of Stocks Matrix		
No of Stocks	< 9m	>9m
Met Target	13	-
Not Met Target	2	1

Performance Matrix		
% Return	< 9m	>9m
Met Target	12.38%	-
Not Met Target	2.62%	(18.78%)

Benchmark Performance Matrix		
% Return	< 9m	>9m
Met Target	4.15%	-
Not Met Target	3.20%	20.42%

Note: Performance from Feb-16 To oct-16



Disclaimer



Disclosures:

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (herein after referred to as the Regulations).

- 1. Axis Securities Ltd. (ASL) is a SEBI Registered Research Analyst having registration no. INH000000297. ASL, the Research Entity (RE) as defined in the Regulations, is engaged in the business of providing Stock broking services, Depository participant services & distribution of various financial products. ASL is a subsidiary company of Axis Bank Ltd. Axis Bank Ltd. is a listed public company and one of India's largest private sector bank and has its various subsidiaries engaged in businesses of Asset management, NBFC, Merchant Banking, Trusteeship, Venture Capital, Stock Broking, the details in respect of which are available on www.axisbank.com.
- 2. ASL is registered with the Securities & Exchange Board of India (SEBI) for its stock broking & Depository participant business activities and with the Association of Mutual Funds of India (AMFI) for distribution of financial products and also registered with IRDA as a corporate agent for insurance business activity.
- 3. ASL has no material adverse disciplinary history as on the date of publication of this report.
- 4. I/We, author/s (Research Team) and the name/s subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect my/our views about the subject issuer(s) or securities. I/We (Research Analyst) also certify that no part of my/our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. I/we or my/our relative or ASL does not have any financial interest in the subject company. Also I/we or my/our relative or ASL or its Associates may have beneficial ownership of 1% or more in the subject company at the end of the month immediately preceding the date of publication of the Research Report. Since associates of ASL are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report. I/we or my/our relative or ASL or its associate does not have any material conflict of interest. I/we have not served as director / officer, etc. in the subject company in the last 12-month period.

Sr. No	Name	Designation	E-mail
1	Sunil Shah	Head of Research	sunil.shah@axissecurities.in
2	Pankaj Bobade	Research Analyst	pankaj.bobade@axissecurities.in
3	Priyakant Dave	Research Analyst	priyakant.dave@axissecurities.in
4	Akhand Singh	Research Analyst	akhand.singh@axissecurities.in
5	Bunty Chawla	Research Analyst	bunty.chawla@axissecurities.in
6	Hiren Trivedi	Research Associate	hiren.trivedi@axissecurities.in
7	Poonam Darade	Research Associate	poonam.darade@axissecurities.in
8	Sankar Narayanan	Database Manager	sankar.narayanan@axissecurities.in
9	Kiran Gawle	Associate	kiran.gawle@axissecurities.in

Any holding in stock - No

- 5. ASL has not received any compensation from the subject company in the past twelve months. ASL has not been engaged in market making activity for the subject company.
- 6. In the last 12-month period ending on the last day of the month immediately preceding the date of publication of this research report, ASL or any of its associates may have:
 - i. Received compensation for investment banking, merchant banking or stock broking services or for any other services from the subject company of this research report and / or;
 - ii. Managed or co-managed public offering of the securities from the subject company of this research report and / or;
 - iii. Received compensation for products or services other than investment banking, merchant banking or stock broking services from the subject company of this research report;

ASL or any of its associates have not received compensation or other benefits from the subject company of this research report or any other third-party in connection with this report.

Term& Conditions:

This report has been prepared by ASL and is meant for sole use by the recipient and not for circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ASL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ASL will not treat recipients as customers by virtue of their receiving this report.



Disclaimer



DEFINITION OF RATINGS	
Ratings Expected absolute returns over 12 months	
BUY	More than 10%
HOLD Between 10% and -10%	
SELL	Less than -10%

Disclaimer:

Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to the recipient's specific circumstances. The securities and strategies discussed and opinions expressed, if any, in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient.

This report may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this report should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this report (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. Certain transactions, including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. ASL, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report, including but not restricted to, fluctuation in the prices of shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc. Past performance is not necessarily a guide to future performance. Investors are advised to see Risk Disclosure Document to understand the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ASL and its affiliated companies, their directors and employees may; (a) from time to time, have long or short position(s) in, and buy or sell the securities of the company(ies) mentioned herein or (b) be engaged in any other transaction involving such securities or earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or investment banker, lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting this document.

ASL and / or its affiliates do and seek to do business including investment banking with companies covered in its research reports. As a result, the recipients of this report should be aware that ASL may have a potential conflict of interest that may affect the objectivity of this report. Compensation of Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. ASL may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Neither this report nor any copy of it may be taken or transmitted into the United State (to U.S. Persons), Canada, or Japan or distributed, directly or indirectly, in the United States or Canada or distributed or redistributed in Japan or to any resident thereof. If this report is inadvertently sent or has reached any individual in such country, especially, USA, the same may be ignored and brought to the attention of the sender. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ASL to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors.

The Disclosures of Interest Statement incorporated in this document is provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. The Company reserves the right to make modifications and alternations to this document as may be required from time to time without any prior notice. The views expressed are those of the analyst(s) and the Company may or may not subscribe to all the views expressed therein.

Copyright in this document vests with Axis Securities Limited.

Axis Securities Limited, Corporate office: Unit No. 2, Phoenix Market City, 15, LBS Road, Near Kamani Junction, Kurla (west), Mumbai-400070, Tel No. – 18002100808/022-61480808, Regd. off.- Axis House, 8th Floor, Wadia International Centre, Pandurang Budhkar Mara, Worli, Mumbai – 400 025. Compliance Officer: Anand Shaha, Email: compliance.officer@axisdirect.in, Tel No: 022-42671582.

