

Heritage Foods Ltd- Q4FY17 Result Update

Weak performance marred by high milk prices

Heritage Foods posted weak performance for Q4FY17 with consolidated revenue growth of 11%, led by strong growth in retail (+28% yoy), while the Dairy business performance was muted. The Dairy business posted a 6% revenue growth (on account of relatively lower growth from the value added segment +10% yoy). Soft revenue performance coupled with increased milk procurement price (+11% yoy), resulted in margin erosion for the company. The EBIT margin contracted by 100 bps from 6.4% in Q4FY16 to 5.4% in Q4FY17. Weak operational performance resulted in 19% decline in earnings for the quarter. Weak earnings which was led by high milk prices, that is likely to stablize in coming few months, along with price increase undertaken by the company, we believe margins should stablize ahead. Improving organized dairy dynamics coupled with Heritage's aggression on expanding its procurement and distribution reach and changing the DNA of the company from tradtional milk player to a leading consumer brand makes us positive on the company. We reiterate our Buy rating on the stock with a price target of Rs 1460

Q4FY17 – Weak dairy performance, high milk prices led to margin decline

The consolidated reveue grew by 10.7% led by stellar revenue growth of 28% yoy in retai. Muted revenue performance coupled with increase in fixed expenses resulted in a EBITDA decline of 10% yoy and 19% yoy decline in the net earnings. On the core dairy business the topline grew by mere 6.1% yoy, the soft performance was on account of lower than expected growth in the value added segment, largely curd (the growth was 10% yoy, as against the consistent growth of 23-25% yoy). During the quarter the milk procurement price increased by 10%, while owing to competitive pressure, the company was able to increase the prices by only 5%, which led to dariy margin contraction for the quarter (The dairy EBIT margins were at 5.4% in Q4FY17 as against 6.4% in Q4FY16.

Strong focus on Dairy

In FY17, the company undertook various strategic decision viz (a) Acquisition of the Reliance Retail's Dairy business – this would enhance its procurment and distribution capability by around 20% (b) Sale of the loss making Retail business to Future Retail on a share swap deal- The retail business was loss making uptill 10 years, the divestment of retail frees up the management bandwidth, improves distribution reach across future group stores, and bring focus to the dairy business (c) Joint venture agreement with a European subsidary for Yoghurt. The first two deals have already been announced and the effective date has also decided, thus now focus turns towards enhancing the dairy vertical, while on the third phase of JV venture, barring few regulatory hurdles, inprinciple deal is undertaken. We believe that focus on dairy, improvement in the distributionand procuremnent leg, coupled with management's clear focus on high ROCE generating fresh dairy product segment – Yoghurt, Dahi makes us postive on the stock.

Outlook and valuations: Attractive: Re-iterate – BUY

Heritage is a strong brand in a high growth pouch milk segment, which is gaining salience and momentum with the shift of business from unorganised to organised players. We believe, improving product mix (targeting 40% value-added products), expanding reach in new markets and enhanced focus on the dairy segment will propel its earnings to clock 30% CAGR over FY16-20. We value the company at 28x FY19E (25% discount to FMCG) to arrive at a target price of INR 1,460 and re-iterate our Buy call.

Year to March	Q4FY17	Q4FY16	% change	Q3FY17	% change	FY17	FY18E	FY19E
Net sales	700	633	10.7%	667	5.0%	2,643	2,189	2,530
EBITDA	33.9	37.5	-9.6%	38.8	-12.6%	141.3	188.3	222.1
PAT	14.7	18	-18.6%	20	-26.3%	67	101	122
Dil. EPS (INR)						28.8	43.7	52.7
Diluted P/E (x)						37.7	24.8	20.6
EV/EBITDA (x)						19	13	11
ROACE (%)						23	20	21

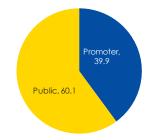
CMP INR 1083 Target INR 1460

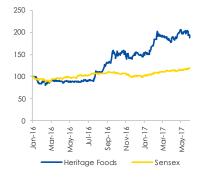
Rating: BUY Upside: 35%

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Bloomberg:	HTFL IN
52-week range (INR):	1,218 / 498
Share in issue (cr):	2
M cap (INR cr):	2,522
Avg. Daily Vol. BSE/NSE :('000):	32





Date: 1st June 2017

Q4FY17 Result Highlights

INR cr	Q4FY17	Q4FY16	% change	Q3FY17	% change	FY17	FY16	% change
Net Revenues	700.3	632.7	11%	667.1	5%	2,643	2,381	11%
Operating Expenses	666.4	595.3	12%	628.3	6%	2,502	2,250	11%
EBITDA	33.9	37.5	-10%	38.8	-13%	141	131	8%
Depreciation	9.8	9.0	9%	9.6	2%	38	35	10%
EBIT	24.1	28.5	-15%	29.2	-17%	104	96	7%
Interest expenses	3.7	3.8	-3%	2.4	51%	11	17	-34%
Other income	3.0	2.7	11%	0.9	231%	6	7	-8%
PBT	23.4	27.4	-14%	27.6	-15%	98	86	14%
Provision for tax	8.7	9.3	-6%	7.7	14%	31	31	3%
PAT Before Minority & Associate Share	14.7	18.0	-19%	19.9	-26%	67	55	21%
Share of Associates	-	-		-	NA	0	0	NA
Reported PAT	14.7	18.0	-19%	19.9	-26%	67	55	21%
Equity Capital	23.2	23.2		23.2		23.2	0	
No of Shares	2.32	2.32		2.32		2.32	0	
EPS	6.33	7.78		8.60		28.80	#DIV/0!	
EBITDA Margin	5%	6%		6%		5%	6%	
PAT Margin	2%	3%		3%		3%	2%	
Tax Rate	37%	34%		28%		32%	36%	

Segmental Performance

Revenue	Q4FY17	Q4FY16	% yoy	Q3FY17	% qoq	FY17	FY16	% yoy
Dairy	488	460	6.1	460	6.2	1,870	1,769	5.7
Retail	212	166	27.9	191	11.2	760	583	30.4
Others	31	29	6.5	32	- 2.6	124	107	16.4

EBIT	Q4FY17	Q4FY16	% yoy	Q3FY17	% qoq	FY17	FY16	% yoy
Dairy	26.2	29.3	- 10.5	30.5	- 13.9	121.7	115.3	5.5
Retail	3.4	1.6	119.2	- 6.2	- 154.6	- 10.1	- 10.1	- 0.1
Others	0.1	0.1	46.5	- 0.1	- 354.4	- 0.3	- 0.7	- 58.2

EBIT margin	Q4FY17	Q4FY16	Yoy bps	Q3FY17	qoq bps	FY17	FY16	Yoy bps
Dairy	5.4	6.4	(100)	6.6	- 658	6.5	6.5	- 1.2
Retail	1.6	0.9	67	- 3.3	328	- 1.3	- 1.7	40.8
Others	0.5	0.3	13	- 0.2	18	- 0.2	- 0.6	39.3

Company Despription

Heritage was set up by Mr. Chandrababu Naidu as a dairy company in 1992 with a vision to provide remunerative prices to dairy farmers for milk. It was involved in dairy, retail, agri, and bakery businesses in India; however, with slump sale of loss-making retail, agri and bakery businesses, it is now a pure dairy play. The company's dairy division procures, manufactures, packs, and distributes milk & milk products. Heritage operates via 1,457 Heritage Parlours. Over the years, it has become a formidable private dairy player in South India with a dominant presence in Andhra Pradesh and Telangana.

The company's dairy products are sold under the Heritage brand across 10 states in India, wherein it enjoys leadership in Andhra Pradesh & Telangana and holds sizeable market shares in Tamil Nadu and Karnataka. 80% of the company's dairy revenue comes from South India and hereon growth in these markets will be spearheaded by Tier II & III towns. The company is trying to make inroads in North and West India markets by entering NCR Delhi & Maharashtra, wherein it is setting up milk procurement infrastructure and capacities.



Milk Procurement

- Operates 144 Bulk Coolers and Chilling Plants.
- Currently procures 10,54,806 Liters Per Day
- Witnessing growth in Mumbai and Delhi markets
- Procures in 8 States: Andhra Pradesh; Delhi ; Haryana; Karnataka; Maharashtra; Rajasthan; Telangana & TamilNadu
- Milk Procurement from 3 Lakh Dairy Farmers

Processing

- Operates 14 Processing Plants
- Installed milk processing capacity of 15,45,000 Liters Per Day.

Distribution

- Products available in 10 States: Andhra Pradesh; Delhi; Haryana; Karnataka; Kerala; Maharashtra; Odisha; Rajasthan; Telangana & TamilNadu
- Delivery through 1,723 outsourced vehicles.
- Enjoys Loyalty of 11,50,000 Households

Branding & Trust

- Robust Heritage brand in: Milk; Curd; Buttermilk; Ice -Cream/Frozen Dessert; Paneer; & others
- Winning Trust of Farmers through: Facilitating bank loans; high quality feed; cattle insurance, farmers' welfare fund; mobile veterinary clinics; certificate course in dairy farmina

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Investment Theme

Key Investment arguments

- Leading B2C milk player in Southern pouch milk segment; expanding presence in the non southern markets Heritage Food is a leading private dairy player with 11-12% organized market share in south. The company is the second largest player in the Andhra Pradesh Telangana market. Over the years the company's dairy revenue have grown at a CAGR of 17.6% over FY08-16, while the EBITDA has grown at a CAGR of 21.2%. Going forward (a) led by increasing penetration from the current region (b) Expanding reach from the newer geographies (c) and strong 20% CAGR growth in value added category, we expect Heritage's dairy business to grow at a CAGR of 13.4% over FY16-20 to reach Rs 2,927 crore revenue
- Burgeoning share of value-added products to spur growth and margin Heritage, in its quest to become a full fledged dairy company, is aggressively transitioning from a plain vanilla milk to value-added products' player. We expect the company to enhance the share of value-added products from current 22% to 30% in FY20 and to this end it is deepening reach in the category via introduction of new varieties of curd and ice creams. Along with organic growth potential, Heritage is also scouting for partnerships in the value-added segment and is in discussions with international players for medium shelf life products like curd and yogurt. The company is smartly straddling the high-returns pouch milk segment and high-growth & margin accretive medium shelf life curd and yogurt segment. Unlike high shelf life products like cheese, branded ghee & flavoured milk, Curd and yogurt entail higher margins—1.7-2x liquid milk—but do not involve high working capital and hence returns are much better. Ergo, we estimate the value-added portfolio to post 23% CAGR over FY16-20—2.3x FY16 sales.
- Divestment of loss making retail business to bring focus & improve company level profitability and returns ratio ahead The Retail business that was started in 2006, that been continuously reeling under losses and has accumulated a EBITDA loss of Rs 200 crore, and the net accumulated loss of Rs 300 crore in the balance sheet. Now the company has divested its stake in the retail business, which will free the management in terms of time and resources to focus on the core dairy business. We expect the sale of loss making retail to be earnings accretive and returns accretive (ex the investment)
- Strong brand, superior and efficient returns ratio makes it a compelling buy- Heritage Foods is a strong brand in the secular growing pouch milk segment that is gaining fast acceptance and growth via transition from unorganized to organized play. We believe Heritage's improving product portfolio (targeting 40% value added product), expanding reach into new markets and enhanced focus on dairy is expected to propel its earnings by 30% CAGR over FY16-20. We value the company at 25x FY19 (25% discount to FMCG) to arrive at a price target of Rs 1460.

Key Risks

Volatility in the milk prices to impact margins- Heritage has a sizeable milk contribution from the pouch milk business, wherein the spread is limited, ranging between 18-20%, thus any small increase in the procurement price without commensurate rise in the price of the end product, results in hit in the margins.

Increase in the competitive intensity – The increase in the competitive intensity by the co-operatives or the private players either in terms of procurement (by increasing prices to the farmers), or selling price (via lower prices) to impact the performance

Financials

Income statement					<u> </u>						(INR cr)	Ratios					
Year to March	FY15	FY16	FY17	FY18E	FY19E	As on 31st March	FY15	FY16	FY17	FY18E	FY19E	Year to March	FY15	FY16	FY17	FY18E	FY19E
Income from operations	2,073	2,381	2,643	2,189	2,530	Equity share capital	23	23	23	23	23	ROAE (%)	15.2	25.6	24.7	20.2	16.0
EBITDA	84	131	141	188	222	Preference Share Capital	0	0	0	0	0	ROACE (%)	14.0	25.6	24.2	23.3	19.8
Depreciation and amortisation	34	35	38	29	33	Reserves & surplus	170	217	277	679	801	Current ratio	1.5	1.3	1.1	5.7	6.1
EBIT	50	96	104	159	189	Shareholders funds	193	240	301	702	824	Debt/Equity	0.8	0.5	0.5	0.2	0.2
Interest expenses	18	17	11	21	21	Secured loans	157	125	74	94	94	Debtors (days)	4	4	2	5	5
Other income	7	7	6	6	6	Unsecured loans	0	1	77	77	77	Inventory (days)	25	22	17	15	1.5
Profit before tax	39	86	98	145	175	Borrowings	157	126	152	172	172	Payable (days)	23	24	24	10	10
Provision for tax	11	31	31	43	52	Minority interest	0	0	0	0	0	Cash conversion cycle (days)	6	2	-5	10	10
Core profit	28	55	67	101		Sources of funds	350	366	452	874	996	Debt/EBITDA	1.9	1.0	1.1	0.9	0.8
Extraordinary items	-0	1	0	0	0	Gross block	462	518	598	429	509	Adjusted debt/Equity	0.6	0.3	0.3	(0.1)	(0.2)
Profit after tax	28	56	67	101	0	Depreciation	182	206	244	151	184	//ajosica dobi/Equity	0.0	0.0	0.0	(0.1)	(0.2)
	0	0	0		0	Net block	281	312	305	278	326	Valuation parameters					
Minority Interest	_	-	-	0	-	Capital work in progress	9	10	000	10	10	Year to March	FY15	FY16	FY17	FY18E	FY19E
Share from associates	0	0	0	0	0	Total fixed assets	290	322	305	288	335	Diluted EPS (INR)	12.2	23.9	28.8	43.7	52.7
Adjusted net profit	28	56	67	101	122	Unrealised profit	0	0	0	0	0	, ,					
Equity shares outstanding (mn)	2	2	2	2	2	Investments	1	1	149	268	268	Y-o-Y growth (%)	(37.8)	96.5	20.5	51.7	20.6
EPS (INR) basic	12.2	23.9	28.8	43.7	52.7		139	145		90		CEPS (INR)	26.8	38.8	45.1	56.1	66.9
Diluted shares (Cr)	2.3	2.3	2.3	2.3	2.3	Inventories	24	29	123 16	30	104	Diluted P/E (x)	89.2	45.4	37.7	24.8	20.6
EPS (INR) fully diluted	12.2	23.9	28.8	43.7	52.7	Sundry debtors					35	Price/BV(x)	13.0	10.5	8.4	3.6	3.1
Dividend per share	0.0	0.0	0.0	0.0	0.0	Cash and equivalents	41	45	49	274	340	EV/Sales (x)	1.3	1.1	1.0	1.1	0.9
Dividend payout (%)	0.0	0.0	0.0	0.0	0.0	Loans and advances	9	9	16	16	16	EV/EBITDA (x)	31.5	19.8	18.5	12.8	10.6
						Other current assets	0	0	0	0	0	Diluted shares O/S	2.3	2.3	2.3	2.3	2.3
Common size metrics- as % of net r	revenues					Total current assets	214	228	203	410	494	Basic EPS	12.2	23.9	28.8	43.7	52.7
Year to March	FY15	FY16	FY17	FY18E	FY19E	Sundry creditors and others	130	158	173	60	69	Basic PE (x)	89.2	45.4	37.7	24.8	20.6
Operating expenses	96.0	94.5	16.6	91.4	91.2	Provisions	15	16	12	12	12	Dividend yield (%)	0.0	0.0	0.0	0.0	0.0
Depreciation	1.6	1.4	1.4	1.3	1.3	Total CL & provisions	145	174	185	72	81						
Interest expenditure	0.8	0.7	0.4	0.9	0.8	Net current assets	69	54	18	338	413						
EBITDA margins	4.0	5.5	5.3	8.6	8.8	Net Deferred tax	-19	-19	-20	-20	-20						
Net profit margins	1.3	2.4	2.5	4.6	4.8	Misc expenditure	10	8	0	0	0						
The premimary is	1.0	2	2.0	1.0	1.0	Uses of funds	350	366	452	874	996						
Growth metrics (%)						Book value per share (INR)	83	103	130	303	355						
Year to March	FY15	FY16	FY17	FY18E	FY19E		0	0	0	0	0						
Revenues	20.4	14.8	11.0	(17.2)	15.6	Cash flow statement											
EBITDA	(13.4)	56.5	7.9	33.3	17.9	Year to March	FY15	FY16	FY17	FY18E	FY19E						
						Net profit	29	55	67	101	122						
PBT	(36.1)	119.7	14.3	47.4	20.6	Add: Depreciation	34	35	38	29	33						
Net profit	(37.8)	96.5	20.5	51.7	20.6	Add: Misc expenses written off	1	2	8	0	0						
EPS	(37.8)	96.5	20.5	51.7	20.6	Add: Deferred tax	-4	-0	1	0	0						
						Add: Others	0	0	0	0	0						
						Gross cash flow	60	91	114	130	155						
						Less: Changes in W.C.	24	-19	-39	94	9						
						Operating cash flow	36	110	153	36	146						
						Less: Capex	36 41		21	36 12	80						
								66									
						Free cash flow	-5	44	132	24	66						

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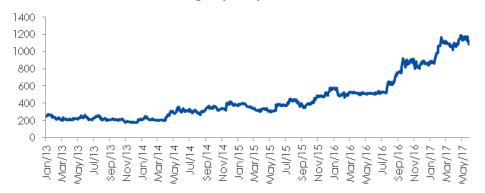
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Rating	Expected to
Buy	appreciate more than 15% over a 12-month period
Hold	appreciate between 5-15% over a 12-month period
Reduce	Return below 5% over a 12-month period

Heritage 5 years price chart



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