# Action Construction Equipment (ACTCON)

CICI direct

CMP: ₹ 76

Target: ₹ 100 ( 31% ) Target Period: 12-18 months

November 10, 2020

## Better than expected performance...

ACE's Q2FY21 performance was outright better than our estimates and management guidance. Underperformance of crane segment was largely due to unexpected supply chain constraints faced by the company due to which ACE lost 10-15% of revenue during the quarter. Nonetheless, upbeat numbers in material handling & agri equipment segment aided overall margins and bottomline. Revenue for the quarter was at ₹ 268.3 crore, flat YoY. Gross margins fell ~180 bps YoY due to higher input costs. However, cost rationalisation efforts led to a decline of 15% & 27% in employee & other expenses, respectively. Hence, EBIDTA increased 19.8% YoY to ₹ 24.2 crore, with a margin expansion of ~ 150 bps. Subsequently, ACE reported a net profit of ₹ 14.59 crore vs. a loss of ₹ 4.2 crore in Q1FY21.

## Resurgence in demand, guidance revised upwards...

ACE, from August witnessed revival in demand with improved order inflows. Given the visible green shoots & improvement in economic activities, the management has revised their guidance (previously down 30-35% YoY) and is now expecting ACE to report revenues within touching distance of last year while guiding operating margins to be in double digits.

### Cranes to make comeback in H2...

H1 was largely marred by lockdown and supply chain issues, thus impacting the performance of ACE's principle segment in H1. However, with monsoons over, infra activity picking up and ACE gaining market share (gained ~3% market share during the quarter) from other players, we expect cranes to make a comeback in H2. Further, the management also expects 20-25% YoY growth in Q3.

### Sizeable opportunity in construction equipment, going ahead...

The current market size of construction equipment is ~₹ 7000-8000 crore. This is expected to go up to ₹ 10000-12000 crore in the next three to five years. The management is cautiously positive on tapping into this opportunity and, thus, expects to achieve growth of 70-80% CAGR in the next five years. This could very well be the much awaited growth catalyst for ACE in the coming three to five years.

#### Valuation & Outlook

The worst seems to be over for ACE as post-monsoon resumption in infrastructure activities led by return of migrant labour has resurrected demand. ACE with a strong balance sheet, improved working capital and leadership position in crane segment is well placed to benefit from the same. Currently, ACE is trading at 6.9x FY22E EV/EVITDA, which calls for an upward revision in our target price given the better than expected recovery in demand. Thus, we value ACE at 9x FY22E EV/EBIDTA to arrive at a target price of ₹ 100 per share. We revise our rating from HOLD to BUY.





| Particulars           |             |
|-----------------------|-------------|
| Data                  | Amount      |
| Market Capitalisation | ₹862 crore  |
| Debt (FY 20)          | ₹74 crore   |
| Cash & Inv (FY 20)    | ₹16 crore   |
| EV                    | ₹921 crore  |
| 52 week H/L           | 94 / 31.5   |
| Equity capital        | ₹22.7 crore |
| Face value            | ₹2          |
| 1 400 Value           | \2          |

| Price Chart  |       |
|--|-------|
| 200 <sub>]</sub>   | 12000 |
| 150  | 10000 |
| 190  | 8000  |
| 100 -  | 6000  |
| 50 -   | 4000  |
| 50 ]   | 2000  |
| 0 +  | 0     |
| Mar-18<br>Jul-18<br>Nov-18<br>Mar-19<br>Nov-19<br>Jul-20<br>Jul-20 |       |
| NO Ma Ma NO                    |       |
| Action Construction Equipm   | ents  |
| NSE500 Index   |       |

#### **Key Highlights**

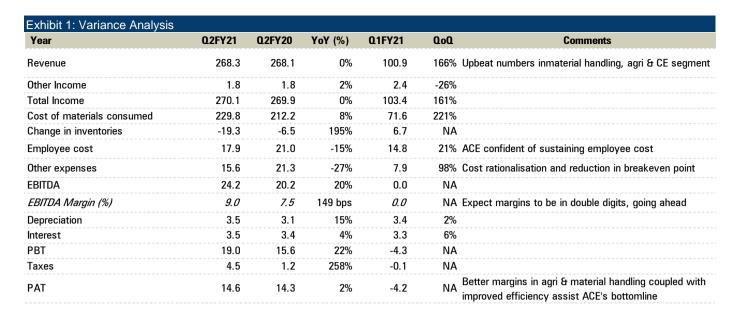
- Total cranes volume at 950 units
- Q3 expected to grow 20%-25% YoY
- Revise our rating from HOLD to BUY with target price of ₹ 100 per share

#### **Research Analyst**

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| Key Financial Summary |         |         |         |         |         |                 |
|-----------------------|---------|---------|---------|---------|---------|-----------------|
| (₹crore)              | FY18    | FY19    | FY20    | FY21E   | FY22E   | CAGR (FY20-22E) |
| Revenue               | 1,086.5 | 1,342.5 | 1,156.2 | 1,104.1 | 1,282.4 | 5.3             |
| EBITDA                | 91.5    | 97.8    | 91.6    | 92.7    | 124.4   | 16.6            |
| EBITDA margin (%)     | 8.4     | 7.3     | 7.9     | 8.4     | 9.7     |                 |
| Net Profit            | 53.4    | 56.0    | 52.5    | 51.2    | 78.7    | 22.5            |
| EPS (₹                | 4.7     | 4.9     | 4.6     | 4.5     | 6.9     |                 |
| P/E (x)               | 16.1    | 15.4    | 16.4    | 16.9    | 11.0    |                 |
| EV/EBITDA (x)         | 9.7     | 8.9     | 10.1    | 9.5     | 6.7     |                 |
| RoCE (%)              | 25.9    | 25.3    | 19.3    | 18.5    | 22.1    |                 |
| RoE (%)               | 14.0    | 12.8    | 11.9    | 10.3    | 13.8    |                 |



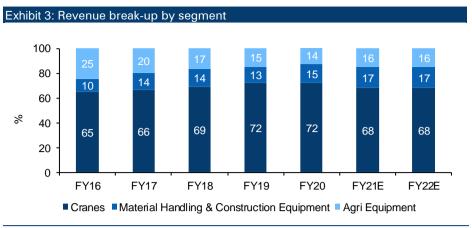
| Key metrices           | Q2FY21 | Q2FY20 | YoY (%) | Q1FY21 | QoQ (%) | Comments  |
|------------------------|--------|--------|---------|--------|---------|---|
| Cranes                 | 166.4  | 199.4  | -17%    | 49.8   | 234%    | Cranes segment affected on account of supply chain issues |
| EBIT Margin %          | 9.2%   | 12.3%  |         | -4.1%  |         |   |
| EBIT                   | 15.2   | 24.5   | -38%    | -2.1   | NA      |   |
| Construction Equipment | 30.8   | 19.9   | 55%     | 18.0   | 71%     |   |
| EBIT Margin %          | 1.3%   | -6.0%  |         | 2.9%   |         |   |
| EBIT                   | 0.4    | -1.2   | NA      | 0.5    | -24%    |   |
| Material Handling      | 26.5   | 20.1   | 32%     | 7.7    | 243%    | Improved margins in Material Handling segment             |
| EBIT Margin %          | 13.2%  | 12.7%  |         | 3.1%   |         |   |
| EBIT                   | 3.5    | 2.6    | 37%     | 0.2    | 1365%   |   |
| Agri Equipment         | 44.7   | 28.8   | 55%     | 25.5   | 75%     |   |
| EBIT Margin %          | 13.0%  | -11.6% |         | 8.9%   |         |   |
| EBIT                   | 5.8    | -3.4   | -273%   | 2.3    | 156%    | Improved margins in Agri segment                          |

Source: Company, ICICI Direct Research

| Exhibit 2: Quarterly | <sup>v</sup> Volum | es     |        |        |        |        |        |        |        |
|----------------------|--------------------|--------|--------|--------|--------|--------|--------|--------|--------|
| Segment              | Q2FY19             | Q3FY19 | Q4FY19 | Q1FY20 | Q2FY20 | Q3FY20 | Q4FY20 | Q1FY21 | Q2FY21 |
| Pick and Carry       | 1,549              | 1,677  | 1,440  | 1,264  | 1,180  | 1142   | 1,251  | 280    | 891    |
| Mobile Tower Crane   | 23                 | 25     | 11     | 13     | 16     | 18     | 12     | 2      | 6      |
| Fixed Tower Crane    | 47                 | 35     | 6      | 30     | 36     | 44     | 49     | 8      | 42     |
| Craw ler Crane       | 5                  | 8      | 4      | 1      | 1      | 3      | 2      | 1      | 4      |
| Tractor              |                    | 1,168  | 523    | 668    | 522    | 718    | 370    | 382    | 589    |
| Backhoe loader       | 80                 | 70     | 115    | 67     | 60     | 69     | 139    | 41     | 104    |
| Forklift             | 235                | 302    | 234    | 234    | 204    | 59     | 233    | 83     | 266    |
| Compactors           | 13                 | 12     | 12     | 9      | 11     | 19     | 21     | 1      | 11     |
| Graders              |                    | 15     |        | 4      | 6      | 6      | 5      |        | 3      |
| Truck Mounted Cranes | . 7                | 4      | 3      | 8      | 2      | 4      | 5      | 8      | 7      |
| Harvestors           | 40                 | 15     | 24     | 6      | 10     | 64     | 49     | 22     | 66     |
| Rotavators           | 406                | 242    | 126    | 243    | 156    | 295    | 86     | 266    | 308    |
| Piling Rig           |                    |        |        | 3      | 1      | 5      | 5      | 3      | 4      |

Source: Company, ICICI Direct Research

## Key operating metrics



Source: Company, ICICI Direct Research

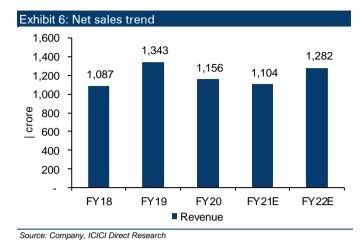
| Exhibit 4: Cranes segment continues to dominate |       |       |       |       |       |       |  |  |
|---|-------|-------|-------|-------|-------|-------|--|--|
| Key segment performance                         | FY15  | FY16  | FY17  | FY18  | FY19  | FY20  |  |  |
| Cranes (₹crore)                                 | 360.7 | 398.2 | 496.2 | 749.0 | 964.3 | 828.7 |  |  |
| Revenue contribution (%)                        | 61.2  | 64.9  | 66.1  | 68.9  | 71.8  | 71.7  |  |  |
| EBIT margins (%)                                | 8.2   | 9.9   | 8.0   | 11.0  | 9.3   | 11.2  |  |  |
| EBIT contribution (%)                           | 92.5  | 100.2 | 82.8  | 82.2  | 81.5  | 95.8  |  |  |

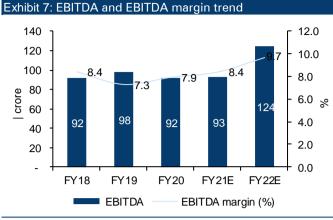
Source: Company, ICICI Direct Research



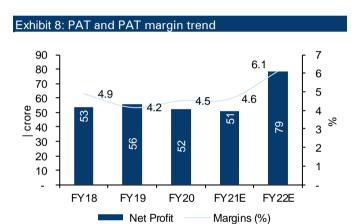
Source: Company, ICICI Direct Research

## Financial story in charts

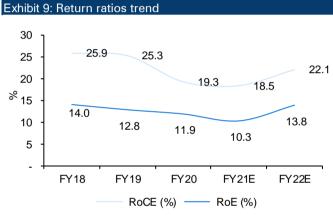




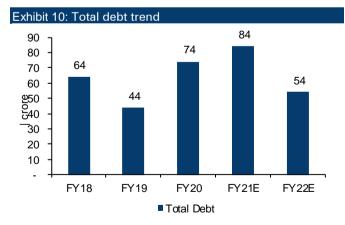
Source: Company, ICICI Direct Research



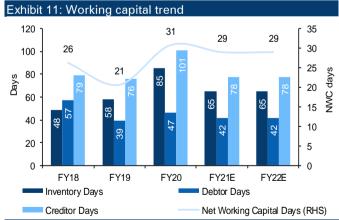




Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research



Source: Company, ICICI Direct Research

## Financial Summary

| Exhibit 12: Profit and loss st | atement |        |        | (₹ crore) |
|--------------------------------|---------|--------|--------|-----------|
| (Year-ended-March)             | FY19    | FY20   | FY21E  | FY22E     |
| Revenue                        | 1342.5  | 1156.2 | 1104.1 | 1282.4    |
| Total Raw Material Costs       | 1084.5  | 894.2  | 850.2  | 991.3     |
| Employee Expenses              | 75.1    | 85.7   | 79.5   | 83.4      |
| Other expenses                 | 85.1    | 84.7   | 81.7   | 83.4      |
| Total Operating Expenditure    | 1244.8  | 1064.7 | 1011.4 | 1158.0    |
| EBIT DA                        | 98      | 92     | 93     | 124       |
| % Growth                       | 6.8     | -6.3   | 1.3    | 34.1      |
| Other Income                   | 9.7     | 4.1    | 8.0    | 10.0      |
| Interest                       | 11.5    | 14.7   | 16.8   | 10.8      |
| PBDT                           | 95.9    | 81.0   | 83.9   | 123.6     |
| Depreciation                   | 11.8    | 13.0   | 12.9   | 14.2      |
| PBT before Excep item          | 84.2    | 68.0   | 71.1   | 109.3     |
| Total Tax                      | 28.2    | 15.6   | 19.9   | 30.6      |
| PAT before MI                  | 56.0    | 52.5   | 51.2   | 78.7      |
| Minority Interest              | 0.0     | 0.0    | 0.0    | 0.0       |
| PAT                            | 56.0    | 52.5   | 51.2   | 78.7      |
| % Growth                       | 4.9     | -6.3   | -2.5   | 53.9      |
| EPS                            | 4.9     | 4.6    | 4.5    | 6.9       |

Source: Company, ICICI Direct Research

| Exhibit 13: Cash Flow Stateme  | ent    |        |         | (₹ crore) |
|--------------------------------|--------|--------|---------|-----------|
| (Year-ended-March)             | FY19   | FY20   | FY21E   | FY22E     |
| Profit after Tax               | 56.0   | 52.5   | 51.2    | 78.7      |
| Add: Depreciation              | 11.8   | 13.0   | 12.7    | 14.2      |
| Interest                       | 11.5   | 14.7   | 16.8    | 10.8      |
| (Inc)/decrease in CA           | (55.4) | (61.5) | 102.6   | (67.6)    |
| (Inc)/decrease in CL and prov  | 28.2   | 32.8   | (114.5) | 49.2      |
| CF from Operations             | 51.4   | 50.7   | 85.0    | 101.5     |
| (Inc)/decrease in Fixed Assets | (21.0) | (39.4) | (24.4)  | (39.4)    |
| 0 thers                        | 25.0   | 9.5    | 8.0     | 10.0      |
| CF from Investing              | 4.0    | (29.9) | (16.4)  | (29.4)    |
| Issue/(Buy back) of Equity     | -      | (33.0) | -       | -         |
| Inc/(dec) in loan funds        | (20.3) | 30.2   | 10.0    | (30.0)    |
| Dividend paid & dividend tax   | (6.2)  | (5.8)  | (5.6)   | (6.3)     |
| 0 thers                        | (24.2) | (14.7) | (25.6)  | (10.8)    |
| CF from Financing              | (50.7) | (23.2) | (21.2)  | (47.1)    |
| ssets                          |        |        |         |           |
| Net Cash flow                  | 4.7    | (2.4)  | 47.4    | 25.0      |
| Opening Cash/Cash Equivalent   | 6.9    | 11.6   | 9.3     | 56.6      |
| Closing Cash/ Cash Equivalent  | 11.6   | 9.3    | 56.6    | 81.6      |

Source: Company, ICICI Direct Research

| Exhibit 14: Balance Sheet     |       |       | _(=   | ₹ crore) |
|-------------------------------|-------|-------|-------|----------|
| (Year-ended-March)            | FY19  | FY20  | FY21E | FY22E    |
| Equity Capital                | 23.5  | 22.7  | 22.7  | 22.7     |
| Reserve and Surplus           | 414.1 | 419.9 | 474.2 | 546.7    |
| Total Shareholders funds      | 437.5 | 442.6 | 496.9 | 569.4    |
| Minority Interest             | 0.3   | 0.3   | 0.3   | 0.3      |
| Other Non Current Liabilities | 18.2  | 17.7  | 17.7  | 17.7     |
| Total Debt                    | 43.9  | 74.1  | 84.1  | 54.1     |
| Sources of Funds              | 499.9 | 534.7 | 599.0 | 641.5    |
| Gross Block                   | 435.7 | 464.0 | 488.4 | 527.7    |
| Acc: Depreciation             | 108.3 | 121.3 | 134.1 | 148.4    |
| Net Block                     | 327.5 | 398.1 | 405.3 | 396.0    |
| Capital WIP                   | 8.3   | 19.4  | 19.4  | 19.4     |
| Total Fixed Assets            | 335.7 | 417.5 | 424.6 | 415.4    |
| Non Current Assets            | 104.2 | 50.0  | 50.0  | 50.0     |
| Inventory                     | 212.9 | 270.7 | 196.6 | 228.4    |
| Debtors                       | 144.1 | 147.3 | 127.0 | 147.6    |
| Loans and Advances            | 0.0   | 0.0   | 0.0   | 0.0      |
| Other Current Assets          | 51.9  | 52.4  | 44.2  | 59.5     |
| Cash & Equivalent             | 11.4  | 9.3   | 56.6  | 81.6     |
| Investments                   | 26.7  | 6.5   | 6.5   | 6.5      |
| Total Current Assets          | 447.0 | 486.1 | 430.9 | 523.5    |
| Current Liabilities           | 387.0 | 418.9 | 304.4 | 353.6    |
| Net Current Assets            | 60.0  | 67.3  | 124.4 | 176.2    |
| Application of Funds          | 499.9 | 534.7 | 599.0 | 641.5    |

Source: Company, ICICI Direct Research

| Exhibit 15: Key Ratios   |      |      |       |       |
|--------------------------|------|------|-------|-------|
|                          | FY19 | FY20 | FY21E | FY22E |
| Per Share Data           |      |      |       |       |
| EPS                      | 4.9  | 4.6  | 4.5   | 6.9   |
| BV                       | 38.6 | 39.0 | 43.8  | 50.2  |
| Dividend per share       | 0.5  | 0.5  | 0.5   | 0.6   |
| Dvidend payout ratio     | 11.0 | 11.0 | 11.0  | 8.0   |
| Operating Ratios         |      |      |       |       |
| EBITDA Margin            | 7.3  | 7.9  | 8.4   | 9.7   |
| PAT Margin               | 4.2  | 4.5  | 4.6   | 6.1   |
| Return Ratios            |      |      |       |       |
| RoE                      | 12.8 | 11.9 | 10.3  | 13.8  |
| RoCE                     | 25.3 | 19.3 | 18.5  | 22.1  |
| RoIC                     | 25.9 | 20.0 | 20.1  | 25.0  |
| Valuation Ratios         |      |      |       |       |
| EV / EBITDA              | 8.9  | 10.1 | 9.5   | 6.7   |
| P/E                      | 15.4 | 16.4 | 16.9  | 11.0  |
| EV / Net Sales           | 0.6  | 0.8  | 0.8   | 0.6   |
| Market Cap / Sales       | 0.6  | 0.7  | 0.8   | 0.7   |
| Price to Book Value      | 2.0  | 1.9  | 1.7   | 1.5   |
| Turnover Ratios          |      |      |       |       |
| Asset turnover           | 3.2  | 2.6  | 2.1   | 2.2   |
| Debtors Turnover Ratio   | 9.3  | 7.8  | 8.7   | 8.7   |
| Creditors Turnover Ratio | 4.8  | 3.6  | 4.7   | 4.7   |
| Solvency Ratios          |      |      |       |       |
| Debt / Equity            | 0.1  | 0.2  | 0.2   | 0.1   |
| Current Ratio            | 1.0  | 1.1  | 1.2   | 1.2   |
| Quick Ratio              | 0.5  | 0.5  | 0.6   | 0.6   |

Source: Company, ICICI Direct Research

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Buy: >15%

Hold: -5% to 15%;

Reduce: -5% to -15%;

Sell: < -15%



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